

# OMAHA PERFORMING ARTS

**FOR IMMEDIATE RELEASE**

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## OMAHA PERFORMING ARTS SEASON PACKAGES EARN BUYERS FIRST TICKET OPTIONS FOR DISNEY'S *THE LION KING*

### *Broadway Smash Hit Musical Returning to Omaha in Spring 2013*

OMAHA, NEB. – October 17, 2011 – [Omaha Performing Arts](http://OmahaPerformingArts.com) season ticket holders and those who create their own season ticket packages will be first in line to purchase tickets to [Disney's \*THE LION KING\*](http://Disney'sTHELIONKING.com), when it returns to Omaha in the spring of 2013. Now in its 14<sup>th</sup> year, the Broadway smash hit continues to reign as a cultural phenomenon and one of the most popular stage musicals in the world. *THE LION KING* played to sold-out houses in Omaha's Orpheum Theater in 2007. Performance dates for *THE LION KING* will be announced later and will be part of the 2012-2013 Omaha Performing Arts' Broadway series.

Omaha Performing Arts is currently offering "Create Your Own" season ticket packages of three or more performances in the 2011/2012 season. Ticket buyers have the freedom to design their own season ticket package to fit their entertainment tastes and schedule.

Performance selections include a wide variety of world-class artists and ensembles in dance, jazz, popular, family and Broadway touring productions. A season ticket package can be tailor-made for an individual with artists or performances from one specific entertainment group, or across multiple genres. Orders can also be for various numbers of tickets which works well for anyone wishing to accommodate the entire family or friends who may have different entertainment tastes.

In addition to being first in line for **Disney's *THE LION KING*** tickets, Create Your Own season package holders also get all the other season ticket holder perks including:

- Priority purchases and special offers - buy tickets before the general public

- Save 15% on single ticket prices for Jazz, Dance, Family and Popular, as well as Opera Omaha performances (discount not available on Broadway productions)
- Free and easy ticket exchanges
- Save 50% on ticket fees when adding shows to ticket orders
- Save 10% at the Holland Gift Shop

Create Your Own season ticket packages are available through [www.OmahaPerformingArts.org/SeasonTickets](http://www.OmahaPerformingArts.org/SeasonTickets) and select [Create Your Own](#); by calling Ticket Omaha at 402-345-0606, toll-free at 866-434-8587 or at the Ticket Omaha office located inside the Holland Performing Arts Center at 13<sup>th</sup> and Douglas streets, Omaha, Neb. All programs, performers, prices, dates and times are subject to change.

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#### **About Omaha Performing Arts**

Omaha Performing Arts is a non-profit organization dedicated to bringing world-class performances to the Omaha metropolitan area. Omaha Performing Arts' commitment to the arts extends into its own series, Omaha Performing Arts *Presents*, as well as education and community involvement programs that help ensure the arts have a far-reaching impact. In partnership with Broadway Across America, Omaha Performing Arts also brings the finest in touring Broadway productions to Omaha.

Core to its mission, Omaha Performing Arts manages two landmark venues, the Holland Performing Arts Center and the Orpheum Theater – the former, which includes the acoustically acclaimed Kiewit Concert Hall and Scott Recital Hall and the latter, which includes Slosburg Hall, a proscenium theater. Omaha Performing Arts also provides comprehensive ticketing services for cultural and performing arts within the region through Ticket Omaha ([www.TicketOmaha.com](http://www.TicketOmaha.com)).

Omaha Performing Arts' performances are supported in part by the Nebraska Arts Council, Nebraska Cultural Endowment, the Mid-America Arts Alliance, National Endowment for the Arts, the City of Omaha and the Douglas County Visitor Improvement Fund. For more information on Omaha Performing Arts visit [www.OmahaPerformingArts.org](http://www.OmahaPerformingArts.org).

#### **ABOUT BROADWAY ACROSS AMERICA**

Broadway Across America is owned and operated by British theatre producer John Gore (CEO) and entertainment industry veteran Thomas B. McGrath (Chairman). Broadway Across America presents first-class touring musicals and plays across 40 North American cities.

Under the supervision of Beth Williams (COO & Head of Production), Broadway Across America is also dedicated to the development and production of new and diverse theatre. Recent productions include *Hair*, *West Side Story*, *Memphis*, *Irving Berlin's White Christmas* and the West End production of *Breakfast At Tiffany's*. Upcoming Broadway productions include *Promises, Promises*, *Million Dollar Quartet* and *Minsky's*. Touring productions include *Dreamgirls* and *Nickelodeon's Storytime Live*. For more information on Broadway Across America visit [www.BroadwayAcrossAmerica.com](http://www.BroadwayAcrossAmerica.com).