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MEDIA ALERT

WHAT: Website Launch for:
www.JazzOnTheGreenOmaha.com – a new website for Omaha Performing Arts presents *Jazz on the Green* at Midtown Crossing

WHEN: Monday, June 28, 2010

**WHERE: www.JazzOnTheGreenOmaha.com
for the July 8 – August 12 free concert series**

WHY: A one-stop source for all information on the series of free concerts starting July 8 at Turner Park

ADDITIONAL INFORMATION:

Omaha Performing Arts is proud to announce the launch of a new website specifically dedicated to Jazz on the Green. The website was created with the assistance of series sponsor Mutual of Omaha. Omaha Performing Arts is presenting the series at its newly found home, Midtown Crossing at Turner Park, 31st and Dodge Streets.

The website address is www.JazzOnTheGreenOmaha.com and provides information about the artists who will perform at the weekly series presented each Thursday beginning July 8 and running through August 12th. [JazzOnTheGreenOmaha.com](http://www.JazzOnTheGreenOmaha.com) will also carry information on Midtown Crossing, its vendors, the free shuttle service it is providing as well as general information on amenities including where people can park, what they can bring and what to do in case of inclement weather.

“There’s a lot of excitement in the community surrounding this community favorite and we’ve already had a lot of calls from Omahans who want to know all the details,” Joan Squires, president of Omaha Performing Arts said. “We created www.JazzOnTheGreenOmaha.com so almost any question anyone might have about the series will be answered,” Squires added. “There are also links to each of the artist’s websites so people wanting to come to the concerts can sample the music. We especially want to thank Mutual of Omaha, one of Jazz on the Green’s major sponsors, for their help in creating this website.”

Media are encouraged to include www.JazzOnTheGreenOmaha.com on their websites and in information they are preparing about the concert series.

General information is also available at the www.omahaperformingarts.org and www.midtowncrossing.com.



Omaha Performing Arts Presents *Jazz on the Green* at Midtown Crossing is a series of free public summer concerts at Turner Park, 31st and Dodge Streets, Omaha, Nebraska. Omaha Performing Arts assumed responsibility for the series in spring 2010 following its 25 years at Joslyn Art Museum.

The series is sponsored by Blue Cross and Blue Shield, Mutual of Omaha, Omaha Steaks, Mutual of Omaha Bank, Fran and Rich Juro, Crystal Clear Water, and Curzon Promotional Graphics. Media sponsors are WOWT, KIOS 91.5 FM and Shout! Weekly.

Jazz on the Green is one of many community outreach and involvement initiatives of Omaha Performing Arts, a non-profit organization that brings world-class performances to Omaha through its series, Omaha Performing Arts *Presents* and touring Broadway productions. These series are presented at two landmark venues managed by Omaha Performing Arts, the Holland Performing Arts Center and the Orpheum Theater. For more information about Omaha Performing Arts, visit www.OmahaPerformingArts.org.

Midtown Crossing is urban living redefined, a 15-acre, mixed-use urban development in the heart of Omaha's historic Midtown neighborhood. Built around an expanded and revitalized Turner Park, the million-square-foot development includes nearly 500 condominium and apartment units as well as more than 220,000 square feet for restaurants, retailers and entertainment venues along with parking for more than 3,000 vehicles. For more information about Midtown Crossing, including the latest on residential and retail offerings and development amenities, please visit our newly-designed web site, www.midtowncrossing.com

Information on Omaha Performing Arts Presents *Jazz on the Green* at Midtown Crossing is available at: www.JazzOnTheGreenOmaha.com. For the most current updates about the series, check this website as well as [Facebook.com/JazzOnTheGreen](https://www.facebook.com/JazzOnTheGreen) and [Twitter.com/JazzOnTheGreen](https://www.twitter.com/JazzOnTheGreen).

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