



FOR IMMEDIATE RELEASE

Contact: Rosalee Roberts
(402) 203-6851; (402) 493-9319
roberts@robertspr.com/rroberts@omahaperformingarts.org

Kelly Sare, Cox Communications
(402) 934-0468
Kelly.Sare@cox.com

**LA BAMBA AND LATIN RHYTHMS AT THE HOLLAND CENTER FOR JULY
COX MUSIC AND MOVIES**

True Story of Singer Ritchie Valens and Hot Latin Music on East Lawn of the Holland

Omaha, Nebraska – July 7, 2010 – *La Bamba*, the dramatic musical movie based on the real life events of teen rock n' roll performer Ritchie Valens, and the Latin rhythms of Marcos & Sabor are featured at the Friday, July 16 Cox Music and Movies on the East Lawn of the Holland Performing Arts Center. The free event begins with music at 7:45 p.m. followed by the movie at 8:45 p.m. The recent move to the Holland Center East Lawn from the Courtyard offers more space for bigger audiences and remains close to the Holland's indoor facilities such as restrooms. In addition, the movie will now be shown on a larger inflatable screen.

Actor Lou Diamond Phillips gives a haunting portrayal of the late 1950s pop idol Ritchie Valens, whose death in a plane crash in 1959 cut short his music career but made him a legend. *La Bamba* is a nimble, exciting and sympathetic portrait of a boy driven to rise above obstacles of race and family legacy. *La Bamba* has been rated PG-13 by the Motion Picture Association of America.

Before the film, Marcos & Sabor will serve up Latin rhythms mixed with modern pop and a hint of Santana. The band is headed by guitar sensation Marcos Barrientos and features an extraordinarily talented group performing a variety of Latin music from various Latin American countries and Mexico. Members of Sabor have each mastered multiple instruments including guitar, electric bass, guitarron (acoustic bass), vihuela, mandolin, cuatro, drums, timbales, and accordion.

La Bamba and Marcos & Sabor are presented in celebration of the South Omaha Arts Institute on their 20th anniversary. The South Omaha Arts Institute is dedicated to providing artistic and culturally specific opportunities for both artists and members of the ethnically and linguistically diverse population of the Omaha community.

- more -

The Holland Center East Lawn will open at 7:30 p.m. on Friday, July 16 and the first 100 guests will receive gifts from Cox. The music will begin at 7:45 p.m. and the film at 8:45 p.m. there will be plenty of grass seating and blankets and chairs are encouraged. Guckenheimer, the official food service provider for the Holland Center, will offer picnic baskets that include sandwiches, salads and desserts, priced at \$19.95 for two and \$36.50 for four people. Baskets must be pre-ordered online by July 13 at www.OmahaPerformingArts.org or by calling (402) 661-8475. Grilled sandwiches, wings, snacks and bar service including wine by the bottle will also be available for purchase during the event. No outside food, drink or pets are permitted.

The final Cox Music and Movies will be Friday, August 13 with the unique and haunting melodies of Chris Saub followed by the movie, *Young Frankenstein* (PG), the scariest comedy of all time.

For more information about the Cox Music and Movies Series, contact Ticket Omaha at (402) 345-0606, (866) 434- 8587, or visit www.OmahaPerformingArts.org.

###

About Omaha Performing Arts

Omaha Performing Arts is a non-profit organization dedicated to bringing world-class performances to the Omaha metropolitan area. The organization manages two landmark venues, the Holland Performing Arts Center and the Orpheum Theater – the former, which includes the acoustically acclaimed Kiewit Concert Hall and Scott Recital Hall and the latter, which includes Slosburg Hall, a proscenium theater. Omaha Performing Arts also manages Ticket Omaha, provider of comprehensive ticketing services for arts within the region.

Omaha Performing Arts' commitment to the arts extends into its own series, Omaha Performing Arts *Presents*, as well as education and community involvement programs that help ensure the arts have a far-reaching impact. In partnership with Broadway Across America, Omaha Performing Arts also brings the finest in touring Broadway productions to Omaha. Omaha Performing Arts performances are supported in part by the Nebraska Arts Council, Nebraska Cultural Endowment, the Mid-America Arts Alliance, and National Endowment for the Arts, the City of Omaha and the Douglas County Visitor Improvement Fund.

About Cox Communications

Cox Communications is a multi-service broadband communications and entertainment company with 6.2 million total residential and commercial customers. The third-largest cable television company in the United States, Cox offers an array of advanced digital video, high-speed Internet and telephony services over its own nationwide IP network. Cox Business is a full-service, facilities-based provider of communications solutions for commercial customers, providing high-speed Internet, voice and long distance services, as well as data and video transport services for small to large-sized businesses. Cox Media offers national and local cable advertising in traditional spot and new media formats, along with promotional opportunities and production services. Cox Communications wholly owns and operates the Travel Channel. More information about the services of Cox Communications, a wholly owned subsidiary of Cox Enterprises, is available at www.cox.com, www.coxbusiness.com and www.coxmedia.com.

- END -