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For Immediate Release

**“OH, WHAT A NIGHT!”
THE STORY OF**

JERSEY BOYS

TV Special Airs on KETV, Omaha, Saturday, August 20 at 1:00 p.m.

OMAHA, NEB – August 17, 2011 - In anticipation of Omaha Performing Arts’ and Broadway Across America’s premiere engagement of **JERSEY BOYS**, theater and music fans are invited to tune in to Omaha’s KETV, Channel 7 Saturday, August 20 at 1:00 p.m. for the premiere of an all-new documentary television special “Oh, What A Night! The Story of **JERSEY BOYS**.”

The half-hour documentary will take viewers behind the scenes of the creation of the worldwide hit musical **JERSEY BOYS**. Hear from the original Four Seasons including Frankie Valli, the musical’s creators, cast members and fans, including radio legend Cousin Bruce Morrow and UNLV basketball coach Lon Kruger, what makes **JERSEY BOYS** a phenomenon that appeals to fans of all ages across the globe. In addition, viewers will get a sneak peek at exclusive footage from the musical.

Jim McLaughlin, respected journalist and former producer of “CBS Sunday Morning,” is the documentarian for “Oh, What A Night! The Story of **JERSEY BOYS**.”

The musical **JERSEY BOYS** will make its Omaha premiere at the Orpheum Theater on Wednesday, September 7 and play through Sunday, September 25. Tickets for **JERSEY BOYS** begin at \$18 and are available at the Ticket Omaha office in the Holland Performing Arts Center, 13th and Douglas streets, Omaha, Neb.; online at www.TicketOmaha.com or by calling 402.345.0606. For groups of 10 or more call 402.661.8516.

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JERSEY BOYS is the winner of the 2006 Best Musical Tony Award®, the 2006 Grammy Award® for Best Musical Show Album, the 2009 Olivier Award for Best New Musical and the 2010 Helpmann Award for Best Musical (Australia).

There are five current productions of **JERSEY BOYS**: New York, London, Las Vegas, Sydney, Australia, and a US National tour.

Directed by two-time Tony Award®-winner **Des McAnuff**, **JERSEY BOYS** is written by Academy Award®-winner **Marshall Brickman** and **Rick Elice**, with music by **Bob Gaudio**, lyrics by **Bob Crewe** and choreography by **Sergio Trujillo**.

Omaha preview performances are Wednesday, September 7 at 7:30 p.m. and Thursday, September 8 at 2:00 p.m. and 7:30 p.m. Opening Night is Friday, September 9 at 8:00 p.m. (**also Press Night**). Thereafter performances are Saturdays at 2:00 p.m. and 8:00 p.m.; Sundays at 1:00 p.m. and 6:30 p.m. (please note these special earlier curtain times for Sundays); Tuesday, Wednesdays and Thursdays at 7:30 p.m. The performance schedule, prices and cast are subject to change without notice. For more information on the show, go to www.TicketOmaha.com; www.OmahaPerformingArts.org or www.JerseyBoysTour.com.

Catch a sneak peek of Jersey Boys! Log on to www.JerseyBoysTour.com/watch.

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ABOUT OMAHA PERFORMING ARTS

Omaha Performing Arts is a non-profit organization dedicated to bringing world-class performances to the Omaha metropolitan area. Omaha Performing Arts' commitment to the arts extends into its own series, Omaha Performing Arts *Presents*, as well as education and community involvement programs that help ensure the arts have a far-reaching impact. In partnership with Broadway Across America, Omaha Performing Arts also brings the finest in touring Broadway productions to Omaha,

Core to its mission, Omaha Performing Arts manages two landmark venues, the Holland Performing Arts Center and the Orpheum Theater – the former, which includes the acoustically acclaimed Kiewit Concert Hall and Scott Recital Hall and the latter, which includes Slosburg Hall, a proscenium theater. Omaha Performing Arts also provides comprehensive ticketing services for cultural and performing arts within the region through Ticket Omaha (www.TicketOmaha.com)

Omaha Performing Arts' performances are supported in part by the Nebraska Arts Council, Nebraska Cultural Endowment, the Mid-America Arts Alliance, National Endowment for the Arts, the City of Omaha and the Douglas County Visitor Improvement Fund. For more information on Omaha Performing Arts visit www.OmahaPerformingArts.org.

ABOUT BROADWAY ACROSS AMERICA

Broadway Across America is owned and operated by British theatre producer John Gore (CEO) and entertainment industry veteran Thomas B. McGrath (Chairman). Broadway Across America presents first-class touring musicals and plays across 40 North American cities.

Under the supervision of Beth Williams (COO & Head of Production), Broadway Across America is also dedicated to the development and production of new and diverse theatre. Recent productions include *Hair*, *West Side Story*, *Memphis*, *Irving Berlin's White Christmas* and the West End production of *Breakfast At Tiffany's*. Upcoming Broadway productions include *Promises, Promises*, *Million Dollar Quartet* and *Minsky's*. Touring productions include *Dreamgirls* and *Nickelodeon's Storytime Live*. For more information on Broadway Across America visit www.BroadwayAcrossAmerica.com.