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ORPHEUM THEATER RECOGNIZED FOR TICKET SALES IN 2011 ***Pollstar Names Omaha's Orpheum Theater #16 in Worldwide Ticket Sales***

Omaha, Neb., January 23, 2011 - Omaha Performing Arts is proud to announce that the Orpheum Theater, which is professionally managed by Omaha Performing Arts, has earned a spot on the *Pollstar* Year End Worldwide Ticket Sales Top 100 Theatre Venues list for 2011.

Pollstar, the only trade publication covering the worldwide concert industry, listed Omaha's Orpheum Theater as 16th out of 100 theatre venues for worldwide ticket sales with 224,524 tickets reported for the period of Jan. 1, 2011 to Dec. 31, 2011. Ticket figures include selected national presentations reportable to *Pollstar* during that period. In June 2011, the Orpheum Theater was listed 13th out of 100 theatre venues in *Pollstar's* mid-year report, with 148,099 tickets reported for the period of Jan. 1, 2011 to June 30, 2011.

"The wide variety of world-renowned entertainment presented in the Orpheum Theater, from concerts and comedians to dance and national touring Broadway productions, has allowed us to achieve this kind of success in ticket sales," said Joan Squires, president of Omaha Performing Arts. "We continually strive to make Omaha a destination for top entertainers in order to bring the best artists and productions to the metro and surrounding region."

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OMAHA PERFORMING ARTS

Omaha Performing Arts is a non-profit organization dedicated to bringing world-class performances to the Omaha metropolitan area. Omaha Performing Arts' commitment to the arts extends into its own series, Omaha Performing Arts *Presents*, as well as education and community involvement programs that help ensure the arts have a far-reaching impact. In partnership with Broadway Across America, Omaha Performing Arts also brings the finest in touring Broadway productions to Omaha.

Core to its mission, Omaha Performing Arts manages two landmark venues, the Holland Performing Arts Center and the Orpheum Theater – the former, which includes the acoustically acclaimed Kiewit Concert Hall and Scott Recital Hall and the latter, which includes Slosburg Hall, a proscenium theater. Omaha Performing Arts also provides comprehensive ticketing services for cultural and performing arts within the region through Ticket Omaha (www.TicketOmaha.com)

Omaha Performing Arts' performances are supported in part by the Nebraska Arts Council, Nebraska Cultural Endowment, the Mid-America Arts Alliance, National Endowment for the Arts, the City of Omaha and the Douglas County Visitor Improvement Fund. For more information on Omaha Performing Arts visit www.OmahaPerformingArts.org.