INTRODUCTION

About Us

The Nebraska High School Theater Academy (NHSTA) is an education program produced by Omaha Performing Arts, the largest arts institution in Nebraska. In addition to presenting Broadway, jazz, dance, and other professional touring shows at the Orpheum Theater and the Holland Center, education and community engagement is central to our mission. Our education offerings take the performing arts beyond our venues and into classrooms across Nebraska. To learn more visit O-pa.org/Learn-and-Engage.

Program Mission

The Nebraska High School Theater Academy is designed to:

- Celebrate the artistic achievements of teachers and students involved in theater
- Support schools by providing high-quality learning, performing and creative experiences for students
- Advocate for the importance of theater education in Nebraska middle schools and high schools

History

Omaha Performing Arts launched the Nebraska High School Theater Academy (formerly the Nebraska High School Theatre Awards) in 2013 with an inaugural group of 22 Omaha-area high schools. Over the past several years NHSTA has evolved into a statewide network that connects high schools and middle schools with a wide variety of theater education resources. Last year, the program expanded its reach over 450 miles to serve 85 schools. This season, the NHSTA program will accept up to 75 high schools and 15 middle schools across Nebraska.

How It Works

Schools are invited to register for the program each fall. Once a school is registered, students and teachers receive exclusive access to a catalogue of learning opportunities, including:

- Master Classes register students to participate in classes (in-person and/or digital) focused on acting, dance, audition technique, and technical theatre led by Broadway professionals (reimbursement for busing available for schools in need).
- In-School Workshops request a professional theater artist to visit your classroom and lead a workshop on a topic of your choice.
- Adjudication have a team of performing arts professionals attend your musical, play or one-act to provide written or oral feedback.
- Broadway Tickets be notified when free or discounted tickets to Broadway touring shows are available.
- Awards have your musical considered for awards as a part of the adjudication process and encourage students to apply for awards honoring excellence behind-the-scenes.
- **Showcase** join us for the annual Tony Awards-style celebration at the Orpheum Theater featuring student performances, awards, and much more (free housing and meals provided to students in need).
- National High School Musical Theatre Awards students can audition to compete at the Broadway League's national Jimmy Awards in NYC (all expenses paid).

All learning opportunities are optional and included at no additional cost to registered schools. This handbook contains detailed information about the NHSTA program. Please note that all details are subject to change – this handbook is designed for school planning purposes and all details, events, and schedules are subject to change.

REGISTRATION

Eligibility

The Nebraska High School Theater Academy is open to any middle or high school in the state of Nebraska.

Registration

To participate, schools must submit the online registration form. Registrations will be accepted on a first-come, first-served basis starting in August each year.

- Registration will open for the 23/24 school year on Wednesday, August 16, 2023.
- All schools must submit a registration form to participate in the Nebraska High School Theater Academy.
- If you would like a performance adjudicated, register your show here: <u>https://o-pa.org/learn-and-engage/nebraska-high-school-theater-academy/participate/nhsta-registration</u>

Registration will open August 16, 2023 and remain open until January 17, 2024 or until we hit max capacity of 75 high schools and 15 middle schools. Spots fill up quickly and schools are encouraged to register early!

Fees

Cost of registration is \$125 for the 2023/2024 school year (this is a one-time payment that covers your school's participation in all NHSTA events for the entire school year and <u>one</u> round of adjudication for a one-act, musical, or play). After submitting the online registration form, an O-pa staff member will send you a confirmation email with an invoice. Registration fees are due within 60 days of receiving the invoice. Checks should be made payable to Omaha Performing Arts with a note in the memo section stating the name of your school. Registration fee waivers or discounts are available for schools demonstrating financial need.

COMMUNICATION

Website

Visit <u>NebraskaHSTA.org</u> to learn more and access all program information.

Program Email

The best way to get in touch with O-pa staff regarding the program is to email <u>NHSTA@o-pa.org</u>. Please note that all required program information and questions should be sent to this email.

Education Staff

Here is contact information if you need to reach O-pa education staff directly:

Taylor Wyatt, *Education Manager* 402-661-8559 • <u>TWyatt@o-pa.org</u>

Delaney Jackson, *Education Coordinator* 402-661-8421 • <u>DJackson@o-pa.org</u>

Bill Grennan, Education and Engagement Manager 402-661-8447 • <u>BGrennan@o-pa.org</u>

Kathleen Lawler Hustead, *Director of Education* 402-661-8446 • <u>KHustead@o-pa.org</u>

Other Contacts

- Mailing Address Omaha Performing Arts (Attn: NHSTA), 1200 Douglas Street, Omaha, NE 68102
- Fax 402-345-0222 (Attn: NHSTA)

To purchase tickets to our annual NHSTA Showcase or other Omaha Performing Arts shows visit <u>TicketOmaha.com</u> or call the box office at 402-345-0606.

NHSTA PARTICIPANT HANDBOOK

Primary & Secondary Contacts

This year, we are asking each school to identify a primary and secondary contact person on the online registration form. The secondary contact could be another staff/faculty member or a student leader. The primary contact should have regular access to phone and email as all major correspondence regarding the program will be directed to this person. It is the primary contact's responsibility to pass on all program information to students, parents, and their school community with the assistance of the secondary contact.

Time Commitment

Omaha Performing Arts knows that many hours of hard work go into teachers' days! One of the goals of NHSTA is not to create additional work for teachers, but to provide visibility for the work that is already being produced. During the school year, there is little additional time commitment from teachers other than communicating information from Omaha Performing Arts staff to students and vice versa.

Assessment

Teachers and students will be asked to complete printed or electronic surveys following certain program activities. O-pa may also request letters of support and testimonials. Surveys will evaluate participants' experiences and aid in the development of future program activities. O-pa also hosts an annual feedback meeting and reception for teachers each summer.

Publicity & Social Media

One of the goals of NHSTA is to enhance visibility of participating schools' performing arts programs. Omaha Performing Arts may share post-production photos and show information from participating schools on the Nebraska High School Theater Academy website and social media sites. O-pa may also share show information with local media personnel. We want to help promote the great work you're doing with your students!

You can email us stories, photos, and videos to for us to share out. Omaha Performing Arts also encourages schools to announce their participation in the Nebraska High School Theater Academy in school newspapers, websites, social media sites, newsletters, and other materials produced or distributed by the school.

We hope you join the NHSTA community and check out the following:

- Like us on Facebook: facebook.com/NebraskaHSTA.OPA
- Follow us on Twitter: twitter.com/NebraskaHSTA
- Check out our new Instagram: @NebraskaHSTA

Media Release

Omaha Performing Arts must have a completed informed consent and photo release form on file for all students who participate in NHSTA activities. **Teachers only need to submit one completed form per student for the 2023/2024 school year**. Teachers are encouraged to submit forms for all students who might participate in NHSTA in any capacity at the beginning of the school year. Completed forms can be submitted via email, fax, or mail. Contact us for a copy of the media release form or download a copy on our website.

Participation Statement

All participating schools with adjudicated musicals, plays or one-acts should plan on including the official NHSTA participation statement and logo in their printed program books. Contact us for a copy of the participation statement or download a copy on our website.

LEARNING OPPORTUNITIES

The Nebraska High School Theater Academy offers a variety of learning opportunities that are exclusively available to participants. Opportunities run throughout the year – contact us with questions!

Broadway Master Classes

Master classes focus on musical theater-style dance, audition techniques, acting, vocal music, stage combat, technical theater and more. These can be held digitally or in-person. Pre-registration is required to participate – we'll notify you once it opens on our website (approx. 1 month prior to the class).

In-School Workshops

To ensure that schools across the state have access to NHSTA learning opportunities we bring Broadway teaching artists on tour to classrooms throughout Greater and Western Nebraska. This year's workshop tour will be led by Elizabeth Earley and run October 30th, 2023 – November 3rd, 2023. Contact us at <u>NHSTA@o-pa.org</u> to request a workshop at your school.

Distance Learning

The Broadway Speakers Bureau offers interactive distance learning seminars to share information about non-performance careers in the arts (producing, general management, marketing, press, stage management, etc.) with schools around the country. Speakers include award-winning professionals associated with many successful Broadway shows such as *WICKED*, *BILLY ELLIOT*, *FOLLIES*, *RENT* and more. Panelists conduct discussions from a New York City studio via distance learning video conferencing. These seminars are live (not taped), and students are encouraged to ask questions of the speakers. The Broadway Speakers Bureau discussions are produced in partnership with The Broadway League. The Broadway League is happy to arrange individual distance learning opportunities on a variety of requested topics for participating NHSTA schools upon request. For more information or to schedule a seminar, please email us!

Free and Discounted Tickets

Free and discounted tickets to touring Broadway shows at the Orpheum Theater are distributed to NHSTA students and teachers before any other group when available. Free tickets are distributed on a first come, first served basis. If free tickets are available, O-pa staff will email participating schools with more details on the ticket reservation process. Discounted tickets are also available through the following programs:

Group Sales

Discounted tickets are available through Omaha Performing Arts Group Sales Department. Contact OPA Group Sales at 402-661-8516 or <u>Groups@o-pa.org</u> to reserve tickets and mention that you're a registered NHSTA school. More information on Group Sales discounts are available on OPA's website at <u>o-pa.org/on-stage/group-sales</u>.

Student Rush

Students of all ages are invited to register for Student Rush discounts. Students who register will receive Student Rush emails and updates about upcoming performances. You'll have the chance to see select events at the Holland Center and Orpheum Theater for as low as \$10. Plus, receive 50% off some shows, including Broadway. Student Rush tickets can only be purchased beginning 90 minutes prior to the performance. Don't forget your student ID! The limit is two per student and all tickets are subject to availability. Tickets may be purchased in person only at the box office of the venue in which the performance will be held. More information on Student Rush discounts is available at <u>o-pa.org/studentrush</u>.

Teacher Discounts

Teachers are invited to register for discounted tickets! Those who register will receive information on discounted performances. You'll have the chance to see select events at the Holland Center and Orpheum Theater. **More information can be found here**: <u>D-a.org/EducatorDiscount</u>.

Additional Resources

Broadway study guides, lesson plans, and other resources are available for download on our website.

ADJUDICATION

O-pa has hired performing arts professionals from across the region to serve as NHSTA adjudicators and provide educationally focused feedback on participating schools' musicals, plays, and one-acts. Adjudication (like all of our learning opportunities) is optional, and there are various ways to take advantage of this resource at your school. There are 3 adjudication options to choose from (you can choose one or all 3)!

Option #1: Written Feedback

Receive written feedback from adjudicators on your musical, play, and/or one-act. Feedback is designed to function as an educational tool, not strictly a review or critique.

→ HOW IT WORKS:

- 1) Complete Production Information Form: If you provided show information as a part of your online registration form, O-pa staff will email you a production information form for you to complete approximately six weeks before your show opens. We will need to receive your completed production information form at least 4 weeks before your show opens to assign adjudicators to your show! Didn't include show information on your registration form, but want to receive written feedback? Please contact us and we'll send you a blank production information form to complete.
- 2) Reserve Tickets: Once we receive your form, we'll schedule up to 3 adjudicators to attend your production and email you the dates/time adjudicators plan to attend. Please be prepared to hold up to 6 tickets under the name "O-pa Adjudicator" (2 per adjudicator x up to 3 adjudicators). Please note that the adjudication panel may or may not attend the same performance tickets should be held for the performance date/time requested by O-pa staff.
- 3) Receive Feedback: Adjudicators will submit written feedback to O-pa staff within 5 business days of attending your show. O-pa staff will proof feedback to ensure quality and consistency. O-pa staff will email you the final, proofed feedback approx. 2 weeks after the show.

Option #2: Written Feedback & Scores

In addition to receiving written feedback, you can request to have your production scored for awards. Scores are confidential and only used to help adjudicators determine winners at the end of the year. A scoring rubric and evaluation criteria are available upon request.

→ HOW IT WORKS: This option is currently only available to middle school and high school musicals that take place between August 17, 2023 and May 5, 2024. To choose this option, simply follow the same process for requesting written feedback above. As long as your school meets the eligibility requirements and gone through the process for requesting written feedback your production will be scored and in the running for adjudication-based awards.

Update on Preshow Evaluation

Schools can still request to have a professional adjudicator provide oral feedback on their musical, play, or one-act at any point in the rehearsal process.

→ HOW IT WORKS: Schools are responsible for scheduling preshow evaluations. For a full list of preshow evaluators, their contact information, and area of expertise please email us. (Please note that preshow evaluations are an extra learning opportunity and are not connected to the formal adjudication process).

Confidentiality

Written feedback and scoring will be submitted through a secure online form. Unless you've booked a pre-show evaluation, please note that adjudicators will not provide oral critiques, nor should schools expect to receive scores. <u>Please do not contact</u> <u>adjudicators with questions</u> – all inquiries should be directed to O-pa staff.

Videos

We are asking that all schools who wish to be considered for awards (i.e. anyone whose musical receives written feedback and scores) make best efforts to **submit an archival video for O-pa to keep on hand in case of ties**. Omaha Performing Arts will contact Licensing Houses for the rights to record the production. Let us know if you have any questions.

SHOWCASE

Each year, Omaha Performing Arts presents a Tony Awards[®] inspired showcase to honor and celebrate participating schools and students. **The eleventh annual Nebraska High School Theater Academy Showcase will take place at The Orpheum Theater on Thursday, June 13, 2024.** Students, faculty, and staff from participating high schools are encouraged to attend – stay tuned for information on specific award requirements, showcase week details, tickets, this year's Broadway creative team/host, and more!

Awards

At the showcase, participating schools and students have the opportunity to win awards for artistic excellence in several categories. All award winners will receive trophies/special recognition live onstage at the Orpheum Theater! Select winners are also invited to perform as a part of that evening's program. This season's award categories/expectations include:

- Outstanding Musical Theater Production
- Outstanding Ensemble Performance
- Outstanding Performance in a Lead Role
- Outstanding Performance in a Supporting Role
- Backstage Excellence Award
- Outstanding Achievement in Stage Management
- Outstanding Achievement in Design
- Outstanding Educator Award
- NHSTA Spirit Award
- National Nominees
- Outstanding Student Reporter

Showcase Ensemble

Each school is invited to select 1-2 students to join the 2023/2024 Showcase Ensemble and perform in the opening and/or closing number at the showcase with our Broadway guest artist/host. Teachers are responsible for selecting students to participate in the Showcase Ensemble. Please complete the form below with selected student information by Friday, May 10, 2024. This opportunity is not connected to awards and gives ALL participating schools a chance to shine!

Rehearsals

Showcase rehearsals are tentatively scheduled to run **Sunday**, **June 9**, **2024** – **Thursday**, **June 13**, **2024** with an afternoon dress rehearsal and evening performance time on **Thursday**, **June 13**, **2024**. Outstanding Production award winners should plan to rehearse on **Tuesday**, **June 11**, **2024** at the Orpheum Theater. The showcase performance and rehearsals will take place at the Holland Performing Arts Center (1200 Douglas Street, Omaha, NE 68102) and the Orpheum Theater (409 S 16th St, Omaha, NE 68102). A detailed rehearsal schedule with specific call times will be provided in spring 2022.

NHSTA CALENDAR 2023/2024

| Wednesday, August 16, 2023 | 2023/2024 NHSTA registration opens Applications/Nominations open online |
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| August 17, 2023 – May 5, 2024 | Adjudication period for NHSTA school shows |
| October 30 – November 3, 2023 | Broadway workshop tour in Greater NE |
| November 1 and/or 2, 2023 10:00-11:3am | Master class w/ TINA TURNER MUSICAL at the Holland Center |
| November 29 and/or 30, 2023 10:00-11:30am | Master class w/ MY FAIR LADY at the Holland Center |
| January 10 and/or 11, 2024 10:00-11:30am | Master class w/ MAMMA MIA! At the Holland Center |
| Monday, January 29, 2024 | Applications open online for: • Jimmy Awards National Finalists |
| January 31 and/or February 1, 2024 10:00-11:30am | Master class with BEETLEJUICE at the Holland Center |
| March 6 and/or 7, 2024 10:00-11:30am | Master Classes with THE LION KING at the Holland Center |
| Monday, April 1, 2024 | Deadline for Nationals submissions |
| Wednesday, April 3, 2024 10:00am-12:00pm | NHSTA backstage workshop with IATSE at the Orpheum Theater |
| April 17 and/or 18, 2024 10:00-11:30am | Master class w/ PRETTY WOMAN at the Holland Center |
| Friday, April 19, 2024 | Application/nomination deadline for backstage/tech awards |
| Sunday, April 28, 2024 9:00am | National Jimmy Awards callback auditions at the Holland Center |
| Friday, May 10, 2024 | Showcase ensemble student performer information due |
| Week of May 6, 2024 | Announce NHSTA Winners |
| June 5 and/or 6, 2024 10:00-11:30am | Master class w/ MOULIN ROUGE! The Musical at the Holland Center |
| June 9-13, 2024 all day | NHSTA Showcase rehearsals at the Holland Center and Orpheum Theater |
| Tuesday, June 11, 2024 9:00am-5:00pm | Tech rehearsals for Outstanding Production Award Winners |
| Thursday, June 13, 2024 7:30pm | NHSTA Showcase at the Orpheum Theater |
| Late-June 2024 | Jimmy Awards in NYC (week-long intensive) |

Stay Tuned!

Information about ALL opportunities provided to NHSTA schools will be provided via email throughout the year. Important information, forms, award guidelines, etc. will also be shared on our website and social media pages regularly. Please do not hesitate to contact us anytime – our education team is always here for you and your students!